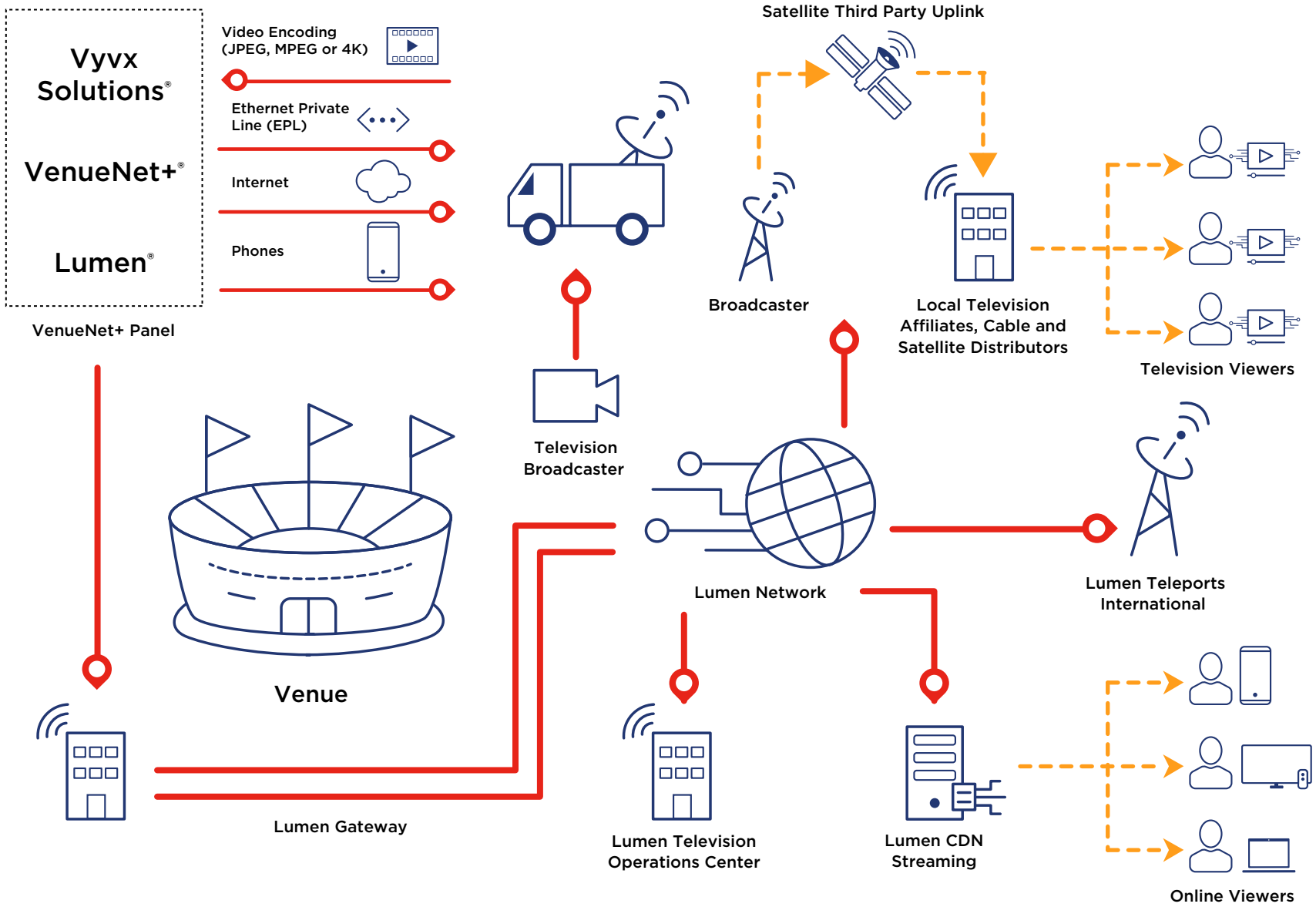


HOW STADIUM EVENT COVERAGE

gets from
THE STADIUM
to
YOUR TV OR DEVICE



Lumen Global Network

National TV Broadcast
Receives long-haul transmission from network and prepares for local delivery to national TV broadcaster

Recipient

Lumen Gateway
Receives long-haul transmission from network and prepares for local delivery to national TV broadcaster

Satellite feed to cable/satellite partners

Broadcast Path

IP Path

Cable or Satellite Partner
Acquires national broadcast signal for distribution

Broadcast Encoding Center
Receives live video feeds via Lumen Vyvx® network and prepares for Internet delivery

HD and SD feed: Linear TV broadcast to consumers via cable, satellite or over-the-air transmission

Content Delivery Network (CDN)
Delivers live multiscreen video to Internet-connected devices

TV
Provides broadcast content to end users

Game Console

Smartphone or Tablet

Streaming Devices

Computer